
'DIGILITE Karo Dil Se...' back on popular demand!

Tremendous success lead to the birth of 'Karo Dil Se....2' for the first quarter

Mumbai, 9th January 2012: DIGILITE, motherboard brand of Smartlink Network Systems Ltd. has re-launched its channel incentive scheme - "**DIGILITE Karo Dil Se – 2**" bearing in mind its high demand amongst the channel community. The scheme covers entire range of DIGILITE motherboards purchased from authorized channel partners. The scheme is valid from 1st January, 2012 till 31st March, 2012.

Under the scheme, on purchase of certain quantity of DIGILITE Motherboards, the partner will be entitled to win gold ranging from 1 gms to 10 gms.

Mr. Rajan Sharma, Vice President – Sales, DIGILITE said, "After an overwhelming response to 'Karo Dil Se...' in the channel community, DIGILITE is happy to announce "Karo Dil Se - 2". We are confident that this fabulous offer will provide our channel partners an opportunity to improve ROI & sustain business even in tough times. We look forward to channel's whole hearted participation & we also thank all channel partners for their help in make DIGILITE one of the fastest growing motherboard brand in India"

Last quarter DIGILITE launched Karo Dil Se scheme with an objective to reach a whooping milestone of 1 Lac motherboards. The channel partners showed immense enthusiasm and DIGILITE crossed 1 Lac landmark. DIGILITE is one of the fastest selling motherboard brands in India. DIGILITE motherboards have achieved good market share in a very short span of time which in itself is a big achievement.

About Smartlink Network Systems Ltd. (SNSL):

SNSL is one of the leading converged communication systems player in the field of Networking. Company was established in the year 1993 to prop Indian market in the field of Network Infrastructure. Pioneer in the filed of Active & Passive networking, it offers an integrated value proposition from design to development and from sales and marketing to service and support. Active/Converged Communication Products under brand name of **DIGISOL**, manufacturing of motherboards under brand name **DIGILITE** and its post sales service under the brand name **DIGICARE**.

About DIGILITE:-

As an Indian company for more than 3 decades of experience in manufacturing motherboards right from the dates of 8026/80286, Smartlink has introduced a new brand for motherboards under brand name DIGILITE. Company has a significant competitive edge with its cost effective manufacturing, its brand building expertise and strong distribution.

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